


Flight Dates 09/04/12-09/10/12

		<u>Product</u>	<u>Order Sep</u>	00:00:00
<u>Contract / Revision</u>	<b>815483</b> /	<b>DSCC IE</b>	<u>Estimate #</u>	<b>1703</b>
<u>Original Date / Revision</u>		<u>Agency Com</u> 15%	<u>Alt Order #</u>	<b>06301784</b>
	08/30/12	<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	<b>DSCC IE</b>	<b>1010 Wisconsin Ave NW Washington, DC 20007</b>	<u>Order Type</u>	Political
<u>Agency</u>	<b>Great American Media</b>		<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>		<u>Sales Office</u> T-DC	<u>Billing Calendar</u>	BROADCAST
<b>1010 Wisconsin Ave NW Washington, DC 20007</b>		<u>Sales Region</u> National	<u>Demographic</u>	A35+
		<u>Agency Ref</u>	<u>Rev Codes</u>	Agency Political Pol-Issue
			<u>Product Codes</u>	<b>PL20</b>
			<u>Priority</u>	P 1
			<u>Advertiser Ref</u>	

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	15	\$10,285.00	\$12,100.00	0.00	08/27/12	09/10/12	15	\$10,285.00	\$12,100.00
Totals	15	\$10,285.00	\$12,100.00	0.00					

**Billing Plan**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 1	WXIX	09/04/12	09/10/12	Late News M-F	Comm	10-11P	MTWTF--	:30	2	\$1,400.00	P	1	0.00	NM	2	\$2,800.00
				Late News M-F												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		2	\$1,400.00			0.00						
E 2	WXIX	09/04/12	09/10/12	News @ 5a	Comm	5a-6a	MTWTF--	:30	1	\$400.00	P	1	0.00	NM	1	\$400.00
				News @ 5a		(5:00 AM-5:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		1	\$400.00			0.00						
E 3	WXIX	09/04/12	09/10/12	News @ 5a	Comm	5a-6a	MTWTF--	:30	1	\$400.00	P	1	0.00	NM	1	\$400.00
				News @ 5a		(5:30 AM-6:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	MTWTF--		1	\$400.00			0.00						



Contract / Revision **815483** Flight Dates **09/04/12-09/10/12**

## Hiatus Dates

Original Date / Revision 08/30/12 / 08/30/12

Order Sep 00:00:00

Advertiser **DSCC IE**

Product DSCC IE

Estimate # 1703